

AZURE

SHOW GUIDE

IIDEX/NEOCON CANADA TORONTO 2011

EXPOSITION:
SEPTEMBER 22-23, 2011
CONFERENCE:
SEPTEMBER 22-24, 2011

THE OFFICIAL SHOW GUIDE,
PRODUCED BY AZURE, IS
THE ESSENTIAL TOOL TO MARKET
YOUR PARTICIPATION AT THIS
GREAT INTERIOR DESIGN EVENT.

25,000 COPIES WILL BE
DISTRIBUTED AS FOLLOWS:

- 5,000 INSERTED WITH
AZURE'S COPIES MAILED TO
DESIGN PROFESSIONALS
- 15,000 MAILED TO DESIGNERS,
ARCHITECTS, FACILITY MANAGERS,
DEVELOPERS AND END-USERS
3 WEEKS IN ADVANCE OF THE SHOW
- 2,500 DISTRIBUTED AT EXHIBITORS
SHOWROOMS
- 2,500 DISTRIBUTED AT THE SHOW

AZURE

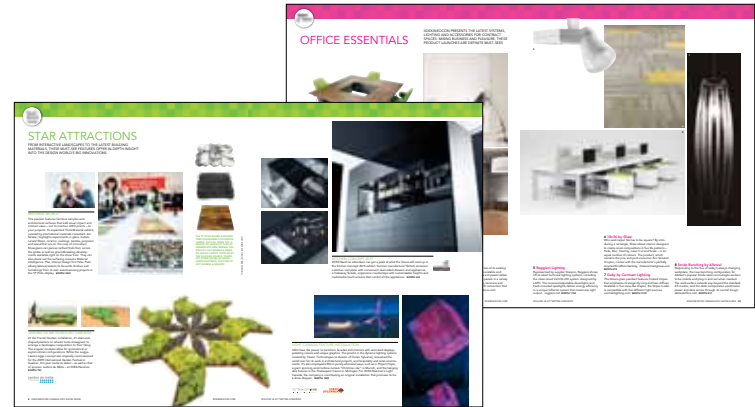
idc

interior designers of canada
designers d'intérieur du canada

IIDEX
NeoCon Canada

PRODUCED BY **MMPI**
CANADA

REACH CANADA'S DESIGN PROFESSIONALS WITH THIS TARGETED PUBLICATION.



**PRODUCED BY AZURE
MAGAZINE, THE
2011 IIDEX/NEOCON
SHOW GUIDE
WILL FEATURE:**

- NEW PRODUCT REVIEWS
- LIST OF SPECIAL EVENTS
- SEMINAR SCHEDULES
AND LECTURES
- SPECIAL FEATURES INFO
- TOURS

YOUR AD IN THE OFFICIAL
SHOW GUIDE ENSURES
YOUR MESSAGE GETS INTO
THE HANDS OF EVERY
SHOW ATTENDEE.

**TOTAL
DISTRIBUTION:
25,000
COPIES!**

OPTION #1

IIDEX/NEOCON CANADA
SHOW GUIDE ONLY

- | | |
|---|---------|
| <input type="checkbox"/> DOUBLE PAGE | \$5,890 |
| <input type="checkbox"/> FULL PAGE | \$3,765 |
| <input type="checkbox"/> 1/2 PAGE | \$2,310 |
| <input type="checkbox"/> 1/4 PAGE | \$1,625 |
| <input type="checkbox"/> 1/8 PAGE (IN PRODUCT SHOWCASE SECTION) | \$550 |
| <input type="checkbox"/> 1/8 PAGE (WITH PURCHASE OF A TURN-KEY BOOTH) | \$450 |

FOR TECHNICAL SPECIFICATIONS,
PLEASE CONTACT YOUR ACCOUNT MANAGER
ALL RATES ARE NET AND IN CANADIAN DOLLARS
HST EXTRA WHERE APPLICABLE

OPTION #2

IIDEX/NEOCON CANADA
SHOW GUIDE AND AZURE'S
SEPTEMBER ISSUE **SAVE 15%**

- | | |
|--|----------|
| <input type="checkbox"/> DOUBLE PAGE (IN BOTH) | \$15,492 |
| <input type="checkbox"/> FULL PAGE (IN BOTH) | \$9,576 |
| <input type="checkbox"/> 1/2 PAGE (IN BOTH) | \$6,477 |
| <input type="checkbox"/> 1/4 PAGE GUIDE + 1/3 PAGE AZURE | \$4,594 |

FOR TECHNICAL SPECIFICATIONS, PLEASE CONTACT
YOUR ACCOUNT MANAGER
ALL RATES ARE NET AND IN CANADIAN DOLLARS
HST EXTRA WHERE APPLICABLE

**PLUS
RECEIVE
BONUS
LISTING AND
A WEB-LINK
ON OUR
WEBSITE**

IIDEX/NEOCON CANADA

EXPOSITION: SEPTEMBER 22-23, 2011
CONFERENCE: SEPTEMBER 22-24, 2011

BOOKING DEADLINE: AUGUST 9, 2011
MATERIAL DEADLINE: AUGUST 12, 2011

CONTACT INFORMATION:

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ PROVINCE/STATE _____

COUNTRY _____ POSTAL/ZIP CODE _____

TELEPHONE _____ FAX _____

E-MAIL _____

**TO BOOK YOUR SPACE IN THE 2011 OFFICIAL
IIDEX/NEOCON CANADA SHOW GUIDE,
PLEASE COMPLETE THE ABOVE FORM AND
FAX TO 416 203 9842**

FOR MORE INFORMATION, PLEASE VISIT
IIDEXADS.AZUREMAGAZINE.COM
OR CONTACT
416 203 9674, AZURE@AZUREONLINE.COM

AZURE